

PRESS RELEASE (embargo lifts on 21th September at 11:00 CEST)
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Platform for electromobility welcomes new member- fully committed to electrification **Ford** joins the group

The Platform for electromobility, representing 45+ organisations across all transport modes from industry, civil society and cities is delighted to announce its latest member, the American manufacturer Ford Motor Company.

Ford's membership to the Platform for electromobility reflects its strong commitment to electromobility and its support for the mission of Platform: delivering a rapid, environmentally sustainable and socially responsible transition to zero emission transportation in Europe.

Ford joins our alliance created in 2015 with the objective of bringing all sectors of the electromobility value chain together to exchange with expert, amongst others, from utilities, battery and cars manufacturers, charge points operators, and cities but also prominent European associations and NGOs.

With the increasing importance of electromobility, our membership continues to grow. This will further enable the Platform to energetically contribute to discussions on a wide range of policy initiatives at EU level. Ford coming on board is very timely.

Commenting on the announcement, Amélie Pans, Chair of the Platform for electromobility, stated:

"I am very pleased that we are welcoming Ford as our 4th automotive manufacturer to our alliance. To this day, the Platform remains a unique forum where industry, associations, NGOs and think-tanks actively exchange knowledge and remove barriers to further the cause of electric mobility. We look forward to engaging with Ford on important files like CO2 Standards for Vans, critical raw material sourcing, and electrification of corporate fleets. On top of this, in a new area for us, there is increasing discussion on sustainable material for the transition that the Platform is about to undertake, I'm excited to involve Ford in this piece as I expect they will have a valuable contribution to this field of work."

Martin Sander, General Manager Passenger Vehicles, Ford of Europe, also stated:

"We are delighted to join the platform for Electromobility which is fully aligned with our commitment to go all electric in Europe by 2035. Through this platform, we are joining forces with key partners to accelerate the transition to a fully electrified mobility solution."

Renata Surowiec, Head of Ford's office in Brussels, commented the announcement:

"At Ford in Europe, we believe that freedom of movement goes hand-in-hand with caring for our planet and each other. That's why we are targeting all Ford vehicles to be zero emission by 2035. We need to act jointly now on the path to a zero-emission future and joining the Platform for electromobility is a powerful way to collaborate with other major stakeholders to drive our sector forward."

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More about the Platform for Electromobility

The Platform, a European alliance of 48 producers, infrastructure managers, operators, transport users, cities and civil society organizations from across industries and transport modes. is very much a coalition of the willing driven by strong member engagement, a really important member pre-requisite. The Platform advocates the acceleration of electrification of all modes of transport, focusing on its numerous benefits, such as emission reduction, efficiency gains, support for technological innovation, jobs and growth through value creation in Europe as well as reducing Europe's energy dependence from fossil fuel imports. The vision of the Platform for electromobility is a sustainable, multimodal transport system in which people and goods are predominantly moved across land in Europe using sustainable electricity. For more information about the platform and its members, please visit:

<https://www.platformelectromobility.eu/>