

ELECTRO-MOBILITY PLATFORM



PLATFORM
FOR
**electro-
mObility**

ELECTRO-MOBILITY IS READY TO TRANSFORM THE WAY WE MOVE

Introduction

Electro-mobility already **moves millions of people** and goods every day, and the **numbers are set to increase** even further in the future. More than half of the railway and metro lines in Europe are already electrified along with most urban trams. Electric cars, vans, buses and bicycles are increasingly offering clean, quiet transport solutions and there will be many electric trucks in the future too.

As **battery performance improves**, costs drop and a **growing number of recharging stations are installed**, electric vehicles will become **increasingly affordable**, and practical solutions for all types of trips. With zero tailpipe emissions, electric vehicles **improve air and noise quality**.

More than half of Europe's electricity is already generated from carbon-free sources. This share is growing every year, so **electro-mobility** constitutes the principal pathway to **decarbonizing road transport too**. In the process, it is stimulating investment and creating jobs and growth to transform people's lives.

The Platform for Electro-mobility is working to create a sustainable, multimodal transport system in which people and goods are predominantly moved across land in Europe using sustainable electricity. The aim of the Platform is to drive the development and implementation of sustainable European Union policies, programmes and initiatives to move people and goods by electricity. This booklet shows we are on track and how **electro-mobility will transform positively the way people and goods are moved**.



1 Electro-mobility is affordable

FUTURE

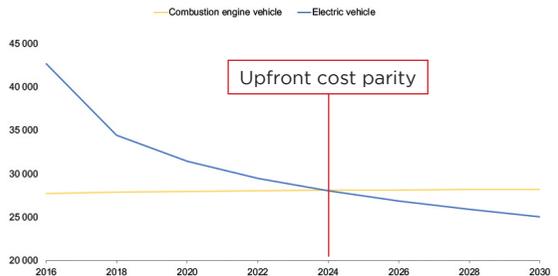
TOTAL COST OF OWNERSHIP KEEPS DECREASING

Over the life of an electric vehicle, the **Total Cost of Ownership** (TCO), meaning the cost of acquisition and use, **falls significantly below that of conventional vehicles**, even when the price of a home charging point is taken into account.

According to the European Alternative Fuels Observatory (EAFO), **the total cost of ownership of electric vehicles** in the small and medium vehicle segments in the EU will be the **same as traditional vehicles** by 2022.

The **total cost of ownership of electric buses** with an autonomy of 250-300 km (the majority of EU urban bus lines) is **lower than that of diesel buses**. Moreover, within 2-3 years e-buses will be cost-competitive on a TCO basis in almost all configurations.*

**Bloomberg NEF "Electric Buses in Cities", March 2018*



Data Source: Bloomberg NEF "When Will EVs Be Cheaper Than Conventional Vehicles?", April 2018

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The technology is ready for the uptake of electro-mobility

FACT 1: MASSIVE DEPLOYMENT OF ELECTRIC VEHICLES AND BUSES

According to Bloomberg NEF, **52 new Battery Electric Vehicle (BEV) models** will hit the market **by 2022**, and 45% of light duty vehicles (about 300 million such vehicles) will be electric by 2040 in Europe. The growth of a large EV market will lead to a strong secondhand market. In 2017 there were around 385,000 electric buses on the roads at global level, meaning that around 13% of the total global municipal bus fleet was electric.*

In addition, 10 million electric bicycles were sold in the EU by the end of 2017, further spreading the advantages of electro-mobility use for commuting or leisure activities.

**Bloomberg NEF "Electric Buses in Cities", March 2018*

*Even for longer journeys, a fully charged battery can take you
300 km under real conditions!*

"The average distance that is daily driven in 6 member states ranges from an average of 40 km (UK) to an average of 80 km (Poland). Such distances can be comfortably covered by battery electric vehicles that are currently already available on the market."

*- Driving and parking patterns of European car drivers: a mobility survey.
JRC-European Commission-2012.*



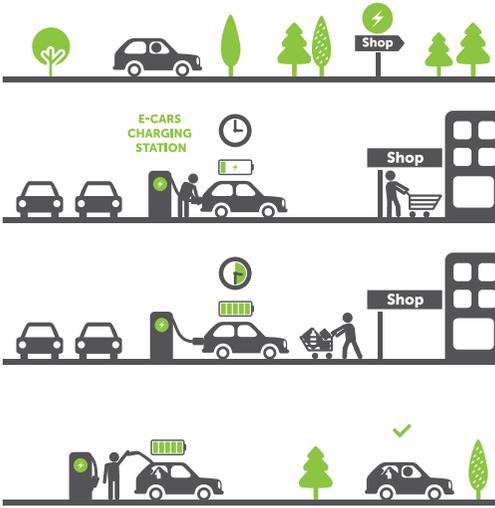
FACT 2: MANY TRAINS ALREADY RUN ON ELECTRICITY



Electrified rail lines carry more than 80% of passengers and freight in EU. In the long run, the further electrification of rail lines will substantially decrease maintenance costs and promote sustainable energy. In the Netherlands, trains are already running on 100% sustainable energy.

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Infrastructure is getting ready to support electro-mobility



FACT 2: ... BUT ITS OPTIMIZATION NEEDS A PROPER FRAMEWORK

In order to keep developing the required infrastructure, we need to continue working on a **proper framework** (on the part of policy makers), **cooperation with local actors** (such as cities and regional governments) and the **right market design** which will allow for the development of technological solutions including smart charging and innovative financing schemes.

FACT 1: CHARGING INFRASTRUCTURE IS BEING DEPLOYED ACROSS THE EU...

The **number of publicly accessible charging stations is growing fast**, from normal (more than 113,000 already available in 2017*) to high power charging. According to the EU agency INEA, 3,739 fast-charging points were operational by the end of 2017. By 2020, INEA expects 8,400 such fast-charging points to be operational.

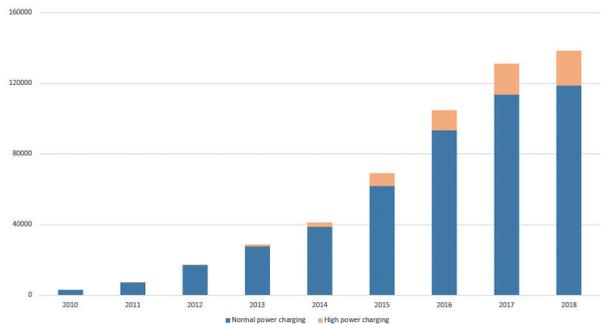
*EAFO <http://www.eafo.eu/electric-vehicle-charging-infrastructure>

Approximately 138,000 public **charging points are available** in Europe for 1 million EVs on the road (1 public charging point per 7 EVs) and existing commitments for **planned charging stations are more than sufficient to cover the expected demand from electric vehicles for 2020 (1 charging point per 10 EVs is required)**.**

The accelerated deployment of charging infrastructure and facilities is expected to match the mass deployment of EVs after 2020.

For Heavy Duty Road Transport, **electric road systems are being implemented in a number of EU Member States.**

**Transport & Environment.



Source: EAFO

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Electro-mobility brings considerable environmental and health benefits

FACT 1:

ELECTRO-MOBILITY REDUCES EMISSIONS AND IMPROVES AIR QUALITY

Electro-mobility deployment is key to reducing CO₂ emissions by creating synergies between low emission transport and clean energy. Even today, an electric car powered by the current European electricity mix generates 30% to 50% less CO₂ emissions over its life span compared to even the most efficient internal combustion engine vehicle on the market.*

EVs have a key role to play in fighting climate change, reducing noise and improving the air we breathe, particularly in cities, as they do not produce polluting exhaust fumes. In May 2018, the World Health Organization updated the ambient air quality database, which now covers 4,300 cities in 108 countries, and found that 90% of people worldwide are breathing polluted, unhealthy air, which causes 7 million premature deaths each year.

- *Ref 1 • Low hand - M. MAARTEN, Life Cycle Analysis of the Climate Impact of Electric Vehicles, VUB MOBI, 2017. <https://www.transportenvironment.org/sites/te/files/publications/TE%20-%20draft%20report%20v04.pdf>*
- Ref 2 • Middle hand - A. SCHULLER, C. STUART, Addendum for EU 28, Spain, Italy, United Kingdom to M. CHERON, A. GILBERT-D HALLUIN, A. SCHULLER "From cradle to grave: electro-mobility in the French energy transition", Carbon 4, 2018.*
- Ref 3 • High hand - D. HALL, N. LUTSEY, Effects of battery manufacturing on electric vehicle life-cycle greenhouse gas emissions, ICCT, 2018.*

FACT 2:

RECYCLING WILL DEVELOP ALONG WITH EV UPTAKE

The recycling of lithium-ion batteries has the potential of offering a credible source of cobalt that could theoretically ease supply concerns by providing 100,000 additional metric tonnes each year by 2030. The number of consumer electronics batteries that are recycled will have the largest impact on the potential scale of additional cobalt available* - as in the case of automotive lead-based batteries, which today are recycled at a rate of 99%.

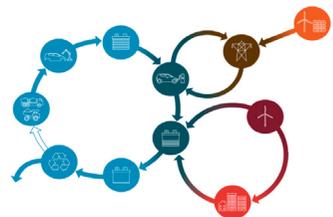
Some European companies are already investing in EV battery recycling capabilities. However, large-scale recycling of EV batteries is not expected before 2020** due to the absence of substantial waste streams along with the price of raw materials. It is estimated that 100 Ktonne/year for cobalt could potentially come from recycling by 2030, contributing to cover a significant part of the forecast demand for metals for EV batteries in that year (169 Ktonne)*.

- *Bloomberg NEF, "Long-Term Electric Vehicle Outlook 2018", May 2018*
- **European Commission Report on Raw Materials for Battery Applications*

FACT 3:

ELECTRO-MOBILITY INCREASES ENERGY EFFICIENCY

By promoting inter-modality, electro-mobility increases energy efficiency. Rail transport, in which the majority of traffic is carried out on electrified lines, is inherently a more energy-efficient mode thanks to the lower friction of steel wheels on rails. In addition, railways have improved their **energy efficiency** in both passenger and freight transport since 1990, notably through voluntary targets and R&D&I projects. **Moreover, both the electricity and the railway sectors aim for 100% carbon-free operations by 2050.**



From production to recycling and end-of-life, the full life cycle of battery electric vehicles includes clean energy storage and new services for the energy grid.

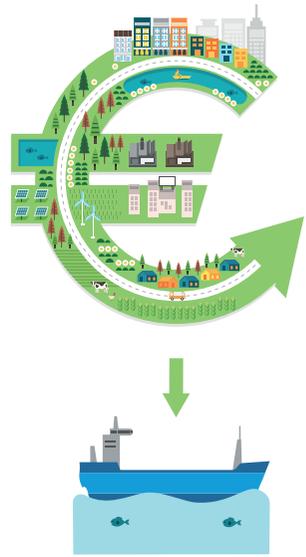
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Electro-mobility is a positive driver for jobs and growth in Europe

FACT 1: A SHIFT TO PLUG-IN VEHICLES LEADS TO A NET INCREASE IN EU GDP

Petrol and diesel consumption will be strongly reduced during the 2020s as a result of the deployment of electric vehicles and anticipated climate policies to meet the Paris Agreement targets. **By 2050, imported oil will be largely replaced by domestically produced energy.**

The amount of capital leaving the economy is thereby being reduced and that will lead to an additional 0.1% of annual GDP in 2030 and a 0.5% increase by 2050.



Less diesel and gasoline is used, so the amount of capital leaving the EU economy for oil is reduced.

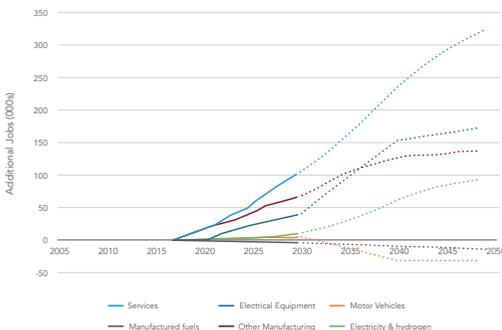
Source: P. Harrison, 2018. *Fuelling Europe's Future: How the transition from oil strengthens the economy*, <https://europeanclimate.org/fuelling-europes-future/>

FACT 2: ELECTRO-MOBILITY RESULTS IN NET JOB CREATION

As a result of the economic shifts occurring thanks to electro-mobility in Europe, there will be a net increase in employment in the construction, electricity, hydrogen, service and most manufacturing sectors. **Employment in the automotive manufacturing sector will increase until 2030.** It is true that there will be fewer jobs in the refining sector but this industry is not labour-intensive (4 jobs only per € million of value added).

In total, 206,000 net additional jobs by 2030 can be created in the European economy as a consequence of the growth in electro-mobility, compared to a situation where passenger cars continue to run on legacy technologies, petrol and diesel.

The **shift to electro-mobility is already happening** and other non-EU countries are extending their lead in the electric automotive sector. Further delays in the adoption of EVs could therefore lead to the loss of European automotive leadership and eventually to job losses. In addition, the European bicycle industry has created 20,000 jobs over the past years, mainly due to the success of the electric bicycle.



Mobility costs are being reduced overall. This means savings for **consumers that can be spent on other goods** and services, thereby stimulating the European economy.

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Electro-mobility creates new business models and new opportunities

FACT 1: SMART CHARGING BRINGS BENEFITS BY OPTIMIZING ELECTRICITY DEMAND AND DEVELOPING RENEWABLES

Smart charging allows consumers to **charge when electricity price conditions are favorable**, while Vehicle-to-Grid technologies enable customers to **interact with the grid**. This will bring **benefits to both the grid and to customers** who will be able to extract an economic return from an optimized use of the battery in their car.

Therefore, smart charging will contribute to a **more flexible electricity system**, ensuring efficient management and infrastructure costs. By optimizing the electricity demand with these technologies we facilitate greater integration of renewable electricity.

Sources: EDSO March 2018 paper / Smart charging: integrating a large widespread of electric cars in electricity distribution grids
Platform for Electro-Mobility.

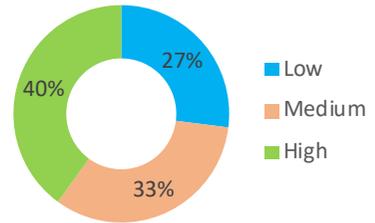
FACT 2: ELECTRO-MOBILITY CREATES NEW BUSINESS OPPORTUNITIES

Smart charging can provide users with a source of income or a way to save money, making electric vehicles more competitive. This technology allows for adaptive charging habits, i.e. electric vehicles can be integrated into the power system in a grid- and user-friendly way.

Optimizing the power system also benefits users who do not drive electric cars by lowering the bill for all consumers. Dynamic pricing prevents charging when prices are high, spreading electricity demand more evenly throughout the day and night. The Fuelling Europe's Future report showed that, subject to market readiness, consumer benefits could amount to several hundred euros per vehicle per year.*

Smart charging is already a reality. There are many **apps already available** on the market that help users **manage their consumption**.

*Source: Cambridge Econometrics-European Climate Foundation, Fuelling Europe's Future, p.19



Source: EDSO March 2018 paper / Smart charging: integrating a large widespread of electric cars in electricity distribution grids

