



European Mobility Week: Discover electro-mobility in European cities

Around 2,000 European showcase their measures to boost electro-mobility during the EUROPEANMOBILITYWEEK from 16 to 22 September 2016. The Platform for Electro-mobility welcomes the many excellent actions promoting the electrification of transport and congratulates the following cities on their projects.

Brno, Czech Republic, is promoting electric car sharing, electric bikes and scooters, as well as organising a guided tour of an electric aircraft developed at the Brno University of Technology.

Gijón, Spain, will set up an exhibition on electric bikes and electric cars for the locals. The city is also hoping to address people with limited mobility.

Inhabitants of **Aberdeen**, UK, will be able to discover the benefits of electric vehicles and test them during an electric vehicle roadshow. A new park and ride service will be introduced to the east of the city, allowing for the charging of electric vehicles as well as bike parking.

Utrecht, Netherlands, will host an electric bike roadshow and a temporary test course on a business site. In addition, the Dutch city of **Leerdam** is implementing a new strategy to promote the use of electric cars.

In France, **Versailles** will provide electric bikes and electric buses for those who want to discover the city's cultural treasures over the weekend. **Cagliari**, Italy, and **Barcelona**, Spain, will launch new electric buses at the end of the week.

Pavia, Italy, has installed a 'solar flower', an artificial flower equipped with solar panels to provide power to an electric car charging station.

The Portuguese city of **Guimarães** is organising an exhibition of hybrid and electric vehicles.

Lidköping, Sweden, is inviting people to test electric bikes. The prize of the competition is an electric bike. This takes place as part of a bigger event focusing on health.

The Chair of the Platform for Electro-Mobility, Senan McGrath, believes that: *"Europe needs to speed up the electrification of its vehicles fleet and other means of transport and become a leader in electro-mobility."*

'Smart and sustainable mobility – an investment for Europe' is the theme of the EUROPEANMOBILITYWEEK 2016. The call-to-action 'Smart mobility. Strong economy.' reflects the principle that investing in sustainable mobility will move our economy forward.

Platform members call on the EU to invest into electro-mobility to maintain its leadership as a low-carbon economy. Currently, two thirds of total oil demand come from transport. In 2015, overall spending on crude oil imports in the EU was €187 billion. The shift from fossil to hybrid and

electric vehicles would enable Europe to save €47 billion by 2030.¹ Drivers also save money with electro-mobility, as the owner of an average new car in 2020 will save about €300 to €400 on fuel each year compared to 2010. The electrification of urban transport and fleets would contribute to the EU's jobs and growth priority, as the shift to electrification can create up to 1,1 million net new jobs by 2030².

Note to editors:

The Platform for Electro-Mobility (www.platformelectromobility.eu) is a European alliance of 24 producers, infrastructure managers, operators, transport users, cities and civil society organizations from across industries and transport modes. The vision of the Platform for Electro-mobility is a sustainable, multimodal transport system in which people and goods are predominantly moved across land in Europe using sustainable electricity. The Platform advocates the acceleration of electrification of all modes of transport, focusing on its numerous benefits, such as emission reduction, efficiency gains, support for technological innovation, jobs and growth through value creation in Europe as well as reducing Europe's energy dependence from fossil fuel imports.



¹ European Climate Foundation, Fuelling Europe's Future, http://www.camecon.com/Libraries/Downloadable_Files/Fuelling_Europe_s_Future-How_auto_innovation_leads_to_EU_jobs.sfb.ashx

² European Climate Foundation, Fuelling Europe's Future, http://www.camecon.com/Libraries/Downloadable_Files/Fuelling_Europe_s_Future-How_auto_innovation_leads_to_EU_jobs.sfb.ashx